



## TECHNET PROGRAM OVERVIEW

## FEES AND BDF

## TECHNET SITE

## FEATURES

## WHAT IS TECHNET?

## MEMBER BENEFITS

**Virtual  
Vehicle**

## OPTIONAL ELEMENTS

## TOOLKIT





## **TECHNET PROGRAM OVERVIEW**

### **WHAT IS TECHNET?**

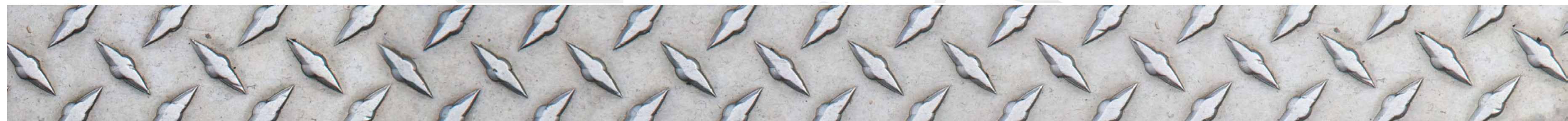
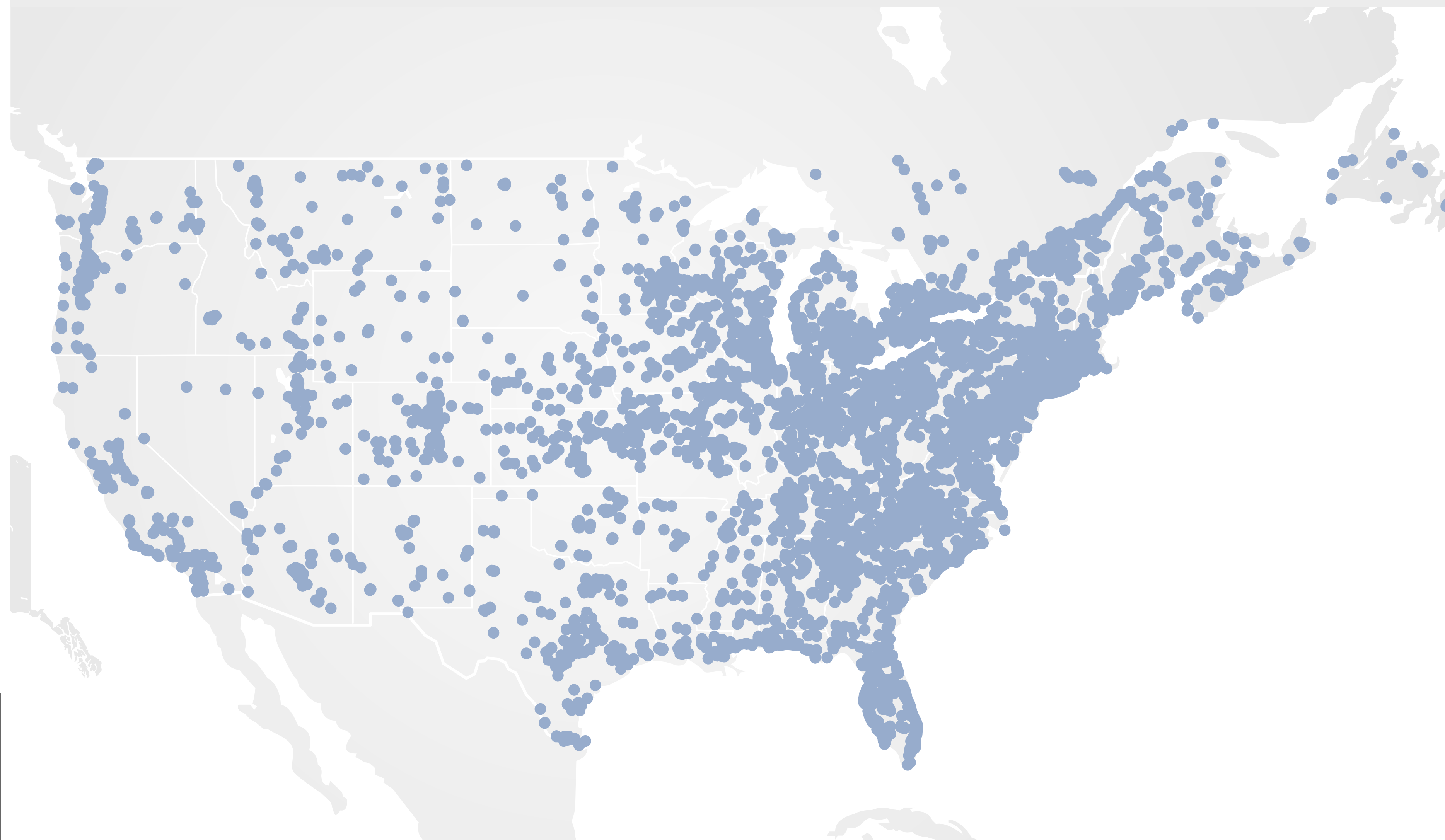
### **MEMBER REQUIREMENTS**

### **REQUIREMENTS CONT.**

### **FEES AND BDF**

# **WHAT IS TECHNET PROFESSIONAL?**

TechNet is a nationwide network of elite, locally-owned and professionally operated shops who care about delivering exceptional customer service. TechNet provides business solutions and services designed to help independently owned repair facilities grow their business, convert more services and remain competitive.





## TECHNET PROGRAM OVERVIEW

## WHAT IS TECHNET?

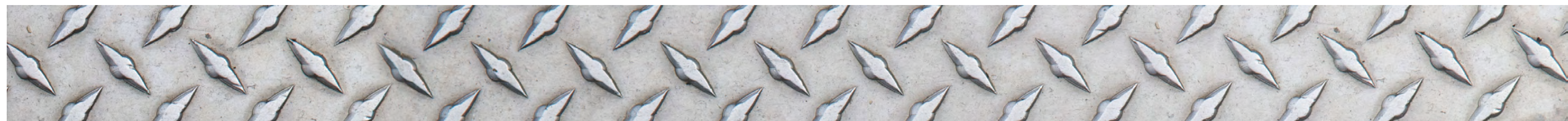
## MEMBER REQUIREMENTS

## REQUIREMENTS CONT.

## FEES AND BDF

# MEMBER REQUIREMENTS

- Use Carquest/Advance/WorldPac as primary parts supplier.
- Maintain current account status with the servicing Carquest/Advance/WorldPac location.
- Adhere to the TechNet code of ethics.
- Offer and honor the Nationwide Warranty program.
- Make Nationwide Warranty terms and conditions available to customers.
- Identify outside of building and customer waiting area as a TechNet facility.
- Attend eight (8) hours of industry-related business management training per year.
- Employ at least one (1) technician who is ASE or State certified.
- Agree to participate in local TechNet Council meetings where available.
- Maintain twenty (20) hours of technical training per technician per year (apprentice and/or maintenance technicians exempt).





## TECHNET PROGRAM OVERVIEW

## WHAT IS TECHNET?

## MEMBER REQUIREMENTS

## REQUIREMENTS CONT.

## FEES AND BDF

# MEMBER REQUIREMENTS CONT.

### Members must:

- Have no visible participation in a competitive auto parts program.
- Purchase core product lines from Carquest/Advance/WorldPac. (Batteries, Brakes, Belts & Hoses, Chassis, Filters, Ignition)
- Provide an active contact email address.
- Carry Garage Keeper's legal liability insurance.
- Maintain a business facility website.
- Use an electronic shop management system.
- Maintain a Google rating of at least 3.5.





## TECHNET PROGRAM OVERVIEW

### WHAT IS TECHNET?

### MEMBER REQUIREMENTS

### REQUIREMENTS CONT.

### FEES AND BDF

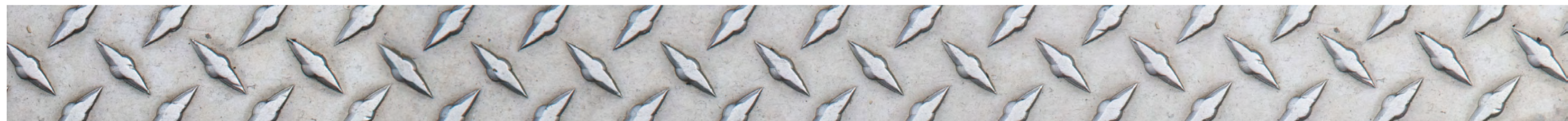
# FEES AND BUSINESS DEVELOPMENT FUND:

#### Fees:

- \$179.95 one time enrollment fee
- \$89.95 per month
- No contract
- Month-to-month billing

#### BUSINESS DEVELOPMENT FUND

- Begins to accrue the month of enrollment
- Minimum of \$3,000 per month or \$9,000 per quarter to qualify
- Paid during the first quarter of the next year
- Store account must be in good standing





## TECHNET PROGRAM OVERVIEW

# NEW MEMBER TOOLKIT

# TECHNET UPDATES

DIFM-21047114\_TNP\_CAN

# NEW MEMBER TOOLKITS

## Includes:

- TechNet Essentials Guide
- Repair Order Holders
- Counter Mat
- 24/40 Bay Banner
- Door Decal
- Floor Decal
- Warranty Packet
- Warranty Posters
- Poster Frame
- Code of Ethics Plaque
- Invoice Stickers
- Metal TechNet Tacker Sign





## TECHNET PROGRAM OVERVIEW

## NEW MEMBER TOOLKIT

## TECHNET UPDATES

DIFM-21047114\_TNP\_CAN

# TECHNET UPDATES

- National campaigns for brand awareness
- TechNet Digital Menu Board included in Membership
- TechNet branded Virtual Vehicle
- Increased labor rate for Members
- Simplified Nationwide Warranty language





## TECHNET PROGRAM OVERVIEW

## OPTIONAL ELEMENTS

## INSTANT INSPECTION KIT

# OPTIONAL ELEMENTS







## TECHNET PROGRAM OVERVIEW

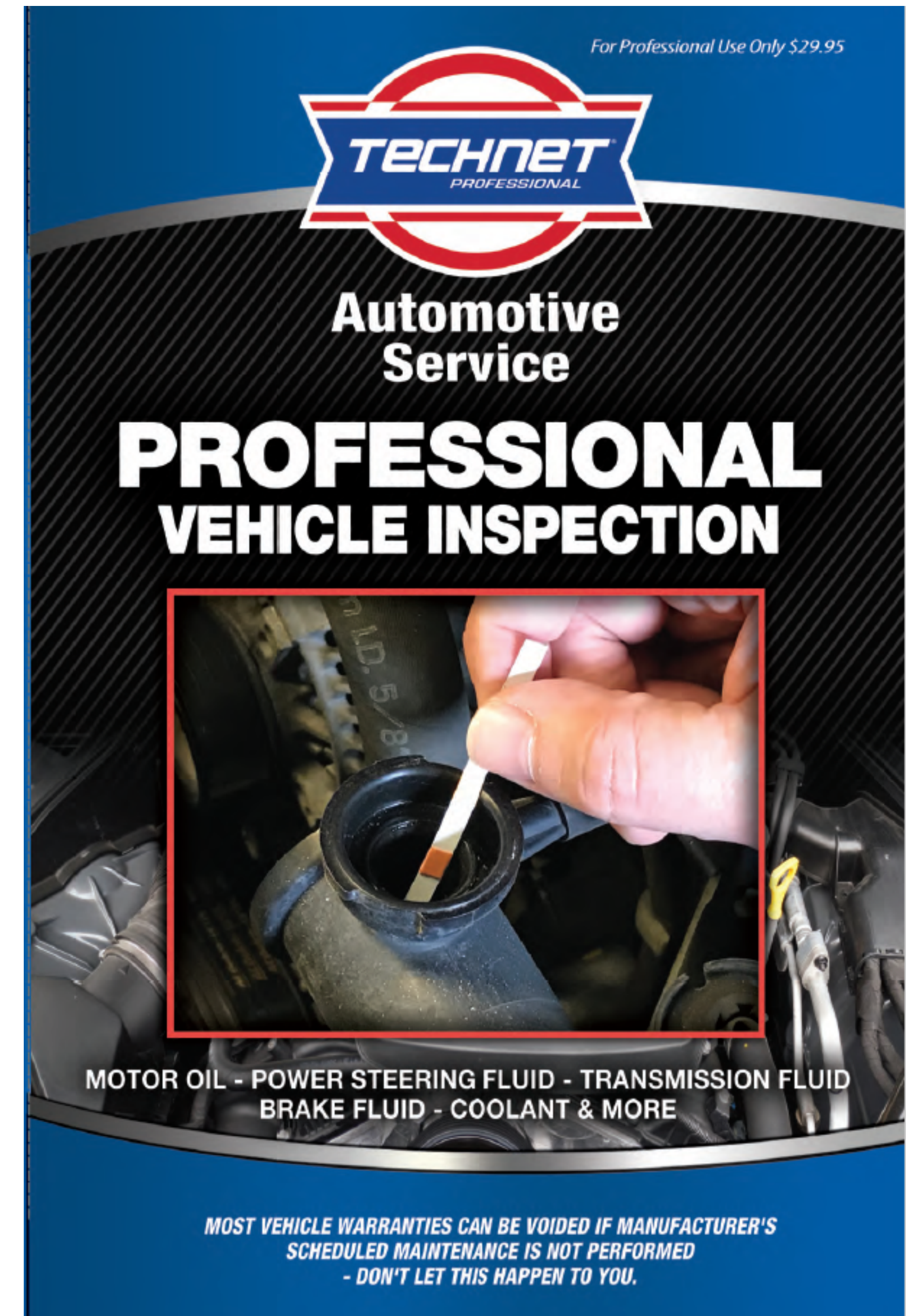
## OPTIONAL ELEMENTS

## INSTANT INSPECTION KIT

DIFM-21047114\_TNP\_CAN

# INSTANT INSPECTION KITS

- Full service vehicle inspection
- Fluids
- Battery test
- Under vehicle
- Under hood
- Tires
- Brakes
- Fuel system





# TECHNET MEMBER BENEFITS

Click on the tiles to learn more.

**TECHNET PROGRAM OVERVIEW**

**24/40 NATIONWIDE WARRANTY**

**AMRA/MAP MEMBERSHIP**

**24/40 LABOR REIMBURSEMENT**

**CAREERBUILDER DATABASE**

**ROADSIDE ASSISTANCE**

**VIRTUAL VEHICLE**

**ROAD HAZARD TIRE PROTECTION**

**EXCLUSIVE CONSUMER AND MEMBER PROMOTIONS**

**CONSUMER WEBSITE**

**ONLINE TECHNICAL TRAINING**

**TECHNET DIGITAL MENU BOARD**

**MEMBERS WEBSITE**





## TECHNET PROGRAM OVERVIEW

# MEMBER BENEFITS

TechNet is a powerful program that allows you to be part of a nationwide network, but maintain your identity in your community.

# NATIONWIDE WARRANTY

- 24 month/40,000 KM coverage
- Customers should return to the original shop if they are reasonably able to
- Warranty Administrator will direct customers if they are unable to reasonably return to the original shop
- Marketing tool for shops to acquire and retain customers
- Covers commercial vehicles up to 1 ½ tons
- Hybrid battery coverage
- Optional 36/60 upgrade for \$100





## TECHNET PROGRAM OVERVIEW

# MEMBER BENEFITS

TechNet is a powerful program that allows you to be part of a nationwide network, but maintain your identity in your community.

DIFM-21047114\_TNP\_CAN

# ROADSIDE ASSISTANCE

- Powerful marketing tool that complements the Nationwide Warranty
- 365 days of Roadside Assistance coverage
- Any customer who spends \$25 in a TechNet Member shop is eligible
- Coverage includes two events, up to \$75 each
- Customer contacts the service provider of their choice or can call 866-588-0728 and a service provider will be dispatched for them.
- Reimbursement made to the customer only

### Covered Services:

- Towing
- Lockout Aid
- Flat Tire Assistance
- Fluid Delivery
- Battery Jump Start





## TECHNET PROGRAM OVERVIEW

# MEMBER BENEFITS

TechNet is a powerful program that allows you to be part of a nationwide network, but maintain your identity in your community.

# ROAD HAZARD TIRE PROTECTION

- 36 months of coverage
- Shop sets the selling price
  - Keeps the proceeds
- Member covers claims within 40 KM
  - Beyond 40 KM claims are paid by the program
    - Year 1 = 100% Replacement
    - Year 2 = 50% Replacement
    - Year 3 = 25% Replacement
- Shop must register for the program
  - On Member website





## TECHNET PROGRAM OVERVIEW

# MEMBER BENEFITS

TechNet is a powerful program that allows you to be part of a nationwide network, but maintain your identity in your community.

DIFM-21047114\_TNP\_CAN

# LOCAL LABOR REIMBURSEMENT

- 24 month/40,000 KM coverage
- Coverage applies to parts purchased from Advance and Carquest
- 36/60 upgrade applies to Nationwide Warranty only — not labor reimbursement





## TECHNET PROGRAM OVERVIEW

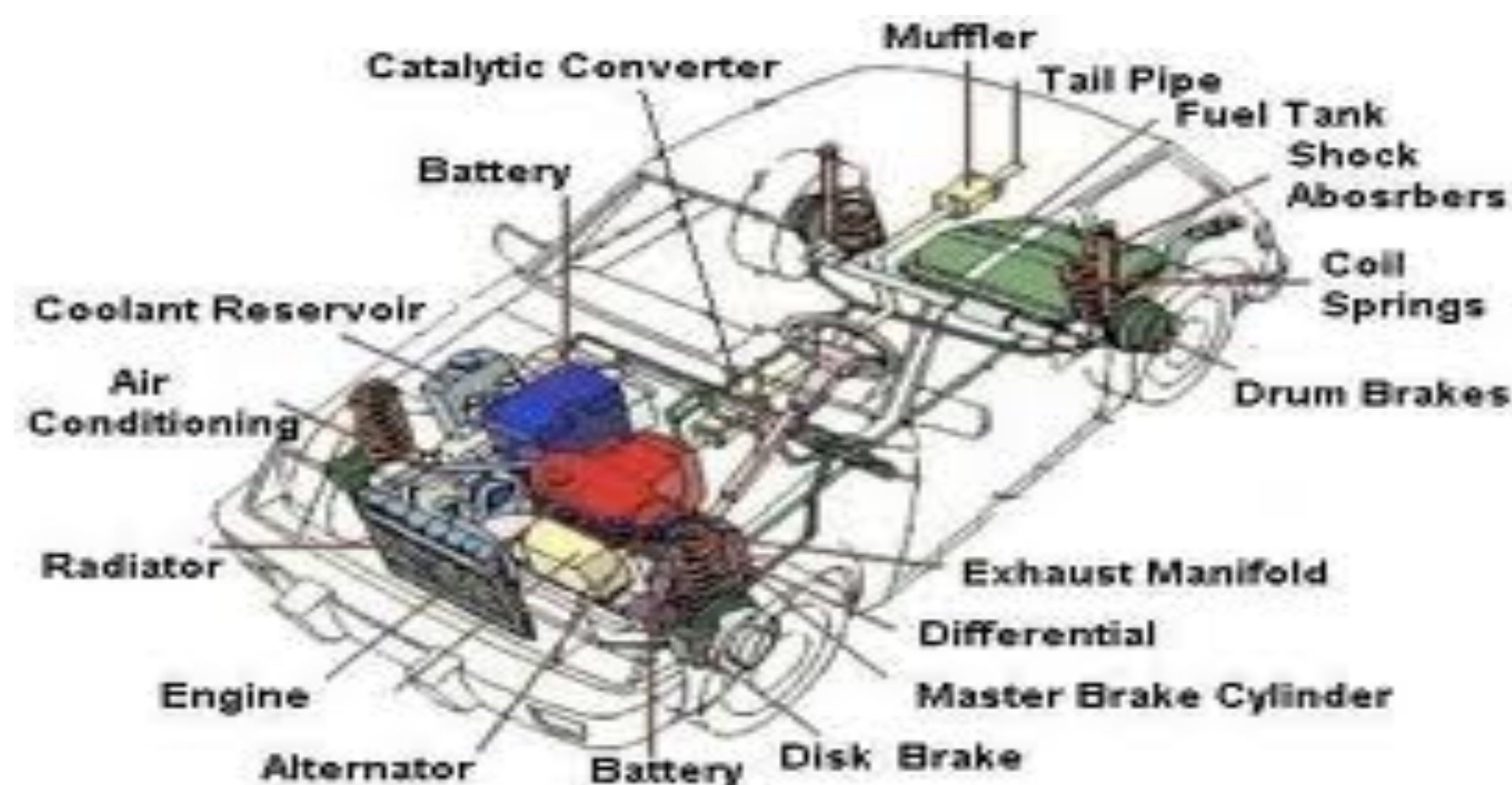
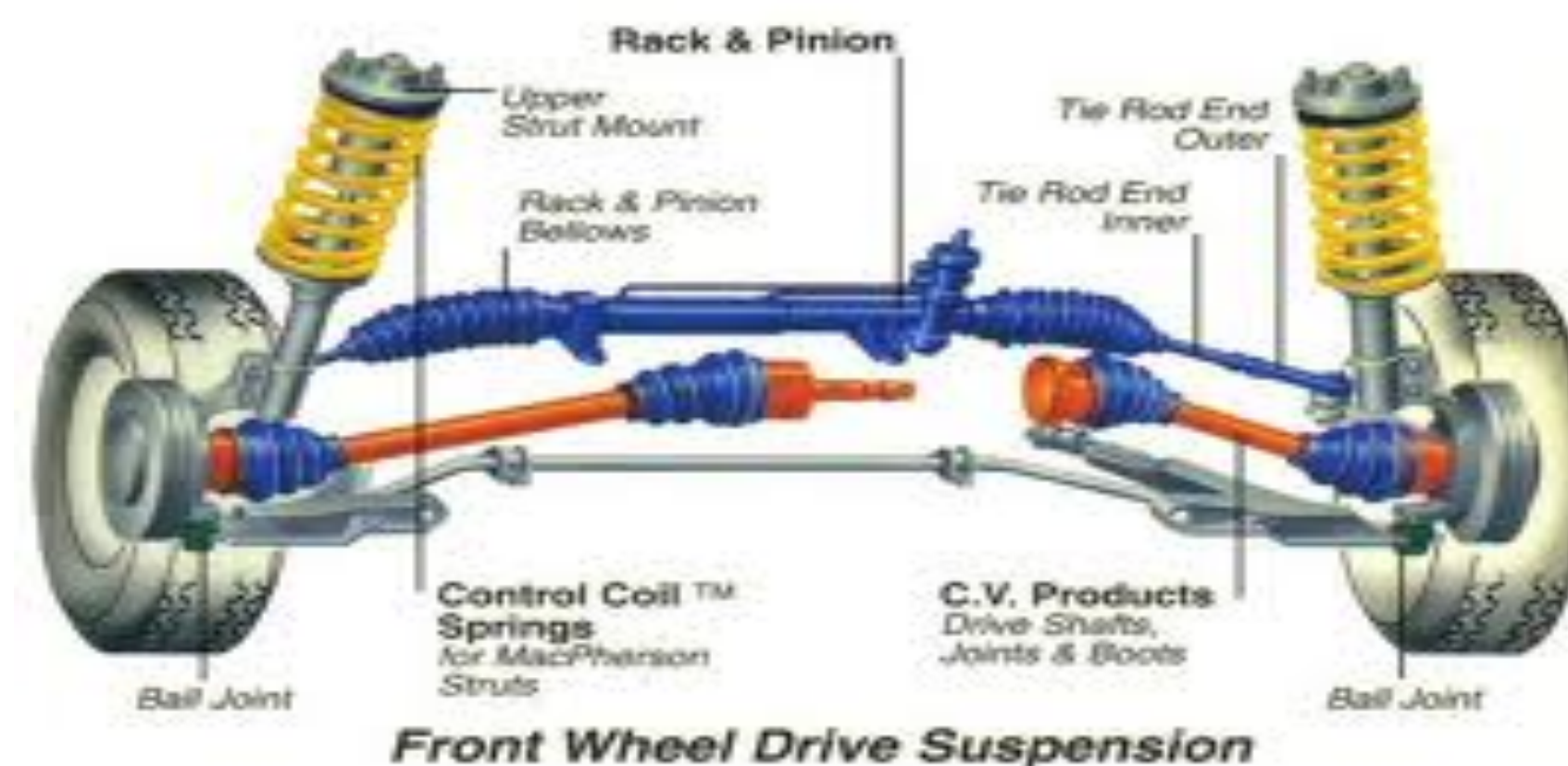
# MEMBER BENEFITS

TechNet is a powerful program that allows you to be part of a nationwide network, but maintain your identity in your community.

DIFM-21047114\_TNP\_CAN

# AMRA/MAP

- Uniform inspection and communication standards
- Inspection forms
- Technical data
- Industry standards
- Active in legislative affairs





## TECHNET PROGRAM OVERVIEW

# MEMBER BENEFITS

TechNet is a powerful program that allows you to be part of a nationwide network, but maintain your identity in your community.

DIFM-21047114\_TNP\_CAN

# VIRTUAL VEHICLE

- TechNet branded
- More than 350+ failure mode animations
- Increases the sale of complex or expensive services
- Improves communication with consumers
- Customized emails/texts
- Login with shop's 10 digit phone number



# Virtual Vehicle<sup>®</sup>







## TECHNET PROGRAM OVERVIEW

# MEMBER BENEFITS

TechNet is a powerful program that allows you to be part of a nationwide network, but maintain your identity in your community.

# PROMOTIONS

## Consumer Offers

- Submit rebates online
- Easy tracking
- Digital assets on Member website

**GET UP TO  
\$40**

**With a qualifying brake service. Have your brakes checked today!**



Receive Prepaid Visa® card by mail with installation. Card Issued by Peoples Trust Company. Visa Int./Peoples Trust Company, Licensed User.





## TECHNET PROGRAM OVERVIEW

# MEMBER BENEFITS

TechNet is a powerful program that allows you to be part of a nationwide network, but maintain your identity in your community.

DIFM-21047114\_TNP\_CAN

# RESUME DATABASE

- Save valuable recruitment time
- Up to 15,000 new resumes daily
- 520,000+ Automotive Technicians
- 100,000+ Service Writers
- 38 million total resumes
- Powerful recruiting tool
- No waiting for job seekers to apply





## TECHNET PROGRAM OVERVIEW

# MEMBER BENEFITS

TechNet is a powerful program that allows you to be part of a nationwide network, but maintain your identity in your community.

# CONSUMER WEBSITE

## Techauto.ca

- Enhanced Consumer website
- Interactive shop locator
- Visually appealing

LEARN ABOUT THE MEMBER WEBSITE

**Find a TECHNET Shop**

Find a Shop:  
Found 5 Shops

Ontario

Radius: 50 km

Map Satellite

Found: 5 Shops

- Map No 1 Auto**  
207542 Ontario 26, Thornbury, ON N0H2P0  
Phone: (519) 599-2686
- Map 2338881 Ontario Inc. - DBA Melo Automotive**  
3340 Dundas St West, TORONTO, ON M9P 2A4  
Phone: 416 767-1500
- Map A & T Automotive Centre**  
30 Ontario St, Clinton, ON N0M1L0  
Phone: (519) 482-8439
- Map Ontario Auto Market And Tires**  
1677 Victoria St. N., Kitchener, ON N0G1E6  
Phone: (519) 742-1144
- Map Active Green and Ross (St Catharines)**  
381 Ontario St., St. Catharines, ON L2R5L3

TECHNET Automotive Service

MEMBER LOGIN

NATIONWIDE WARRANTY | ROADSIDE ASSISTANCE | ROAD HAZARD | PROMOTIONS | MORE

## The Right Choice in Automotive Service

### Local Auto Shops – Nationwide Benefits

TECHNET Professional Automotive Service is your gateway to a locally owned repair shop you can trust – backed by nationwide benefits.

TECHNET shops offer a wide range of benefits to everyone that receives service or maintenance at no cost to the customer!

FIND A SHOP NEAR YOU WITH OUR SHOP LOCATOR OR CHECK OUT OUR CURRENT PROMOTIONS!

**Wherever You Go, Our Warranty Goes with You**

TECHNET Professional shops provide a Nationwide Warranty covering qualifying services and repairs – honored at thousands of locations across North America.

**Protect Your Investment**

Road Hazard Tire Protection provides three years of prorated coverage on your new tire purchase when offered by your authorized TECHNET shop.

**Assistance You Can Count On**

When you need a tow, lock-out aid, battery jump start, emergency fuel delivery, or tire changing assistance – TECHNET Professional shops have got you covered.

**When you visit a TECHNET Professional facility here is what you can expect:**

- **Nationwide Warranties** that cover you for at least 24 months or 40,000 kilometers wherever you go.
- **Roadside Assistance coverage** so you know you can get help when you need it most.
- **Road Hazard Protection** to protect your tire investments from all the unpredictable hazards on the road.
- **Exclusive Promotions** with valuable rebates and discounts only available at TECHNET shops.
- And More...





## TECHNET PROGRAM OVERVIEW

# MEMBER BENEFITS

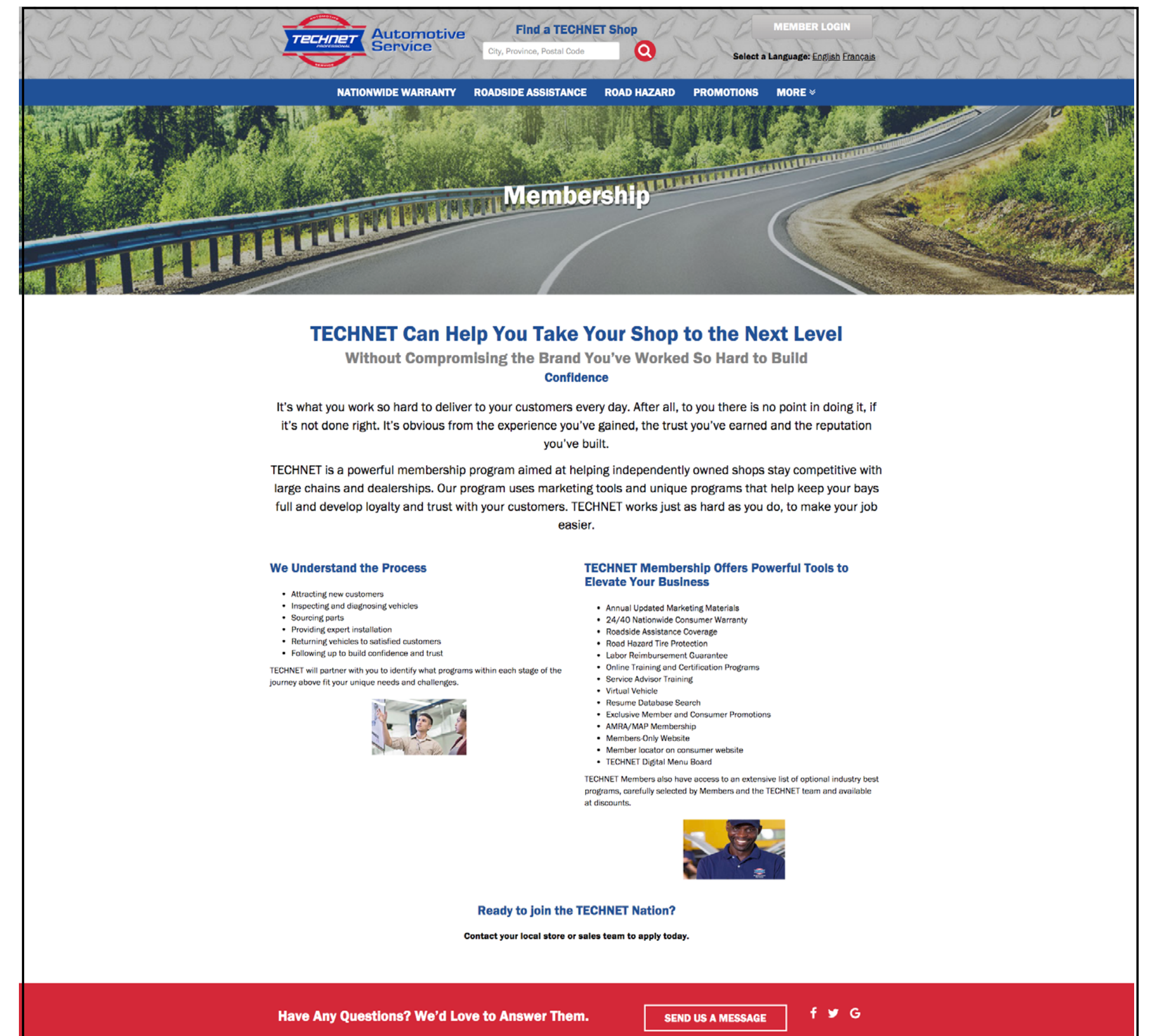
TechNet is a powerful program that allows you to be part of a nationwide network, but maintain your identity in your community.

DIFM-21047114\_TNP\_CAN

# MEMBER WEBSITE

[Click here](#) to visit the Member website

- Order marketing materials
- Download digital assets
- Promotions Calendar
- Social Media Guides
- And much more...





## TECHNET PROGRAM OVERVIEW

# MEMBER BENEFITS

TechNet is a powerful program that allows you to be part of a nationwide network, but maintain your identity in your community.

# CTI+WTI ONLINE TRAINING

- Access to online technical courses, ASE test preps and technical simulations
- View all CTI courses taken — online and instructor led
- Map out career paths for your team
- New courses added on a regular basis





## TECHNET PROGRAM OVERVIEW

# MEMBER BENEFITS

TechNet is a powerful program that allows you to be part of a nationwide network, but maintain your identity in your community.

DIFM-21047114\_TNP\_CAN

# TECHNET DIGITAL MENU BOARD

TechNet Menu Board by AutoNetTV is an element included with Membership that delivers high quality videos and images that illustrate your shop's services and pricing.

- Customizable and professional display
- TechNet branded content
- New and current subscribers must register on Member website
- Compatible TV and internet access are required
- Hardware and installation provided by AutoNetTV support

